



This form can be used as an orientation in the presentation of projects of young entrepreneurs developed in the locations of each partner country. It will be presented at the YouthNest project meeting to be held in Italy in May 2018.

SECTION A: GENERAL INFORMATION

1. Name of the project: Ostello "La Salana"
2. E-mail address: info@ostellolasalana.it
3. Location covered: Capannori (LUCCA)
4. Number of jobs created: 7
5. Project in operation (date): since: November 2017 until: 2029

SECTION B: OBJECTIVES/GOALS SET

6. Write down briefly what the young entrepreneurs want to achieve with this project, what their objectives/goals are:

The project consists of managing a Hostel's public concession. The structure is composed of 24 beds, a kitchen with a dining room, and common areas such a big garden and common spaces. We plan to improve the structure through the creation of thematic and recreational areas in the garden and in the common spaces. Moreover, another objective will be the renovation of an existing old oven, which was used by local residents. In addition, we intend to build a 'biergarten' outside with a gazebo and a relaxing area with a swimming pool etc. Finally, we intend to promote the realization of social events within the hostel

SECTION C: STRATEGIC LINES AND FINANCING

7. Describe how young entrepreneurs develop the project and what type of financial support they used at the beginning:

We have created a company (SRLS) in November 2017 following a call for proposals promoted by the municipality of Capannori. In January 2018 we won the competition announcement and we created a security deposit with own resources for the ordinary management of the Hostel. Usually specific projects are financed from European found, competitions, crowdfunding and private funding.

SECTION D: RESULTS/IMPACTS OF THE PROJECT

8. Wich are the results/impacts young entrepreneurs achieved thanks to the project?

Actually, all 5 members of the company work in the hostel with different tasks (receptionist, cook, waiter, maintainer, business planner). In addition, two other boys were hired with unemployment support projects.
In the future, more people could be necessary to maintain all the social activities promoted by the Hostel.

SECTION E: DIFFICULTIES AND PROBLEM SOLVING

9. Were there any difficulties they needed to face? If yes, how did they solve them?

The main issues are represented by bureaucracy and timing for resolution of routine practices. Another important difficulty is related with the availability of funding for the development of new projects.
Thanks to the suggestions and the active participation of the municipality of Capannori most of these difficulties have been successfully overcome.

SECTION F: OTHER CONSIDERATIONS AND SUGGESTIONS/REMARKS

10. Do you have any other remarks/considerations/suggestions you would like to share? If yes, feel free to share them because it is very helpful for other young entrepreneurs.

In our opinion it would be very important to understand if bureaucracy is mainly an Italian problem or if it's the same in the rest of Europe.





