



This form can be used as an orientation in the presentation of projects of young entrepreneurs developed in the locations of each partner country. It will be presented at the YouthNest project meeting to be held in Italy in May 2018.

## SECTION A: GENERAL INFORMATION

1. Name of the project: Buzzard Comics
2. E-mail address: info@buzzardcomics.com
3. Location covered: UK and Europe
4. Number of jobs created: 1
5. Project in operation: 3 years

## SECTION B: OBJECTIVES/GOALS SET

6. Write down briefly what the young entrepreneurs want to achieve with this project, what their objectives/goals are:

After a series of dead-end, low paid jobs Patrick decided that he wanted to work for himself. He also wanted to address what he saw as a lack of consumer choice in the market for niche products – e.g. DC Comics, Warhammer products, staging Pokemon tournaments etc.

## SECTION C: STRATEGIC LINES AND FINANCING

7. Describe how young entrepreneurs develop the project and what type of financial support they used at the beginning:

Patrick started by buying a few products, selling them via eBay and reinvesting the proceeds in more stock. This process saw him gradually build up his stock until he ran out of space in the small office his father had loaned to him. He explored several options before deciding to rent a unit on a local industrial estate. While the unit doubles as a shop, most of his sales are on-line. Patrick received no funding of any kind; he started off with 10 comics and built the business from there. It has taken 3 years to get to the point where Patrick can take a basic wage out of the business.

## SECTION D: RESULTS/IMPACTS OF THE PROJECT

1. Which are the results/impacts young entrepreneurs achieved thanks to the project?

Patrick has managed to create a steady job for himself doing something he enjoys.

## SECTION E: DIFFICULTIES AND PROBLEM SOLVING

2. Were there any difficulties they needed to face? If yes, how did they solve them?

The difficulties were mostly down to lack of finance which constrained the early growth of the business. This was mitigated by the fact that the running costs of the business were very low due to the business being based in a family member's office. Lack of footfall is an ongoing limiting factor to the growth of the shop sales, however, while locating to a local shopping mall would be prohibitively expensive in the shorter term, this option may be viable in the medium to longer term.

## SECTION F: OTHER CONSIDERATIONS AND SUGGESTIONS/REMARKS

3. Do you have any other remarks/considerations/suggestions you would like to share? If yes, feel free to share them because it is very helpful for other young entrepreneurs.

The general advice is to 'keep at it', do not be disheartened by the inevitable knockbacks which are a part of growing any business.

In terms of equipment you think you'll need, spend your money carefully, try to think things through before committing to spend.



Visitors to the Buzzard Comics shop browsing



Patrick Treanor gives advice to a young student at an alternative careers fair in the Newry, Mourne and Down Region



A view of some of the extensive stock for sale in the shop or on line